

**How to Guide:** Targeting your next customer

**data toolkit.**  
ref: 213 5749



**(GB) WARNING !**

The response to your campaigns could overwhelm your available resources.

**(F) ATTENTION !**

La réponse à vos campagnes a pu accabler vos ressources disponibles.

**(D) WARNIHNWEIS !**

Die Antwort zu Ihren Kampagnen konnte Ihre vorhandenen Betriebsmittel überwältigen.

**(F) ADVARSAL !**

De reactie op uw campagnes kon uw beschikbare middelen overweldigen.

**(F) ATTENZIONE !**

La risposta alle vostre campagne ha potuto sopraffare le vostre risorse disponibili.

**1** Data Media and Research work with you to **identify your target audience.**

Data Media and Research ask the **right people the right questions.**

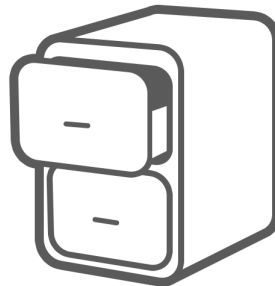
**2**



**3** you only **receive** and **pay** for the people who said **yes!**

**4** the **validated** and **verified** data is then added to your **file.**

**5** you can **market** your **company** to this added **data.**



**Data, Media and Research Ltd**

The Academy Suite  
Sheffield United Academy  
Firhill Crescent  
Sheffield  
S4 7DR

tel: **0114 281 5760**

email: **data@dmri.co.uk**



Member of the Direct Marketing Association

